



IRON CATALOGUE
DISCOVER THE POWER OF PERFECT IRONING

LAZER INDIA PVT. LTD.

Introduction

Are you looking for a one-stop destination for all your electrical home appliance needs?

Welcome to lazer India. Discover how we can transform your living space into a haven of modern living. A wide range of electrical home appliances that simplify living. Find quality and convenience in every corner of your home.

In these years, we have gained the trust of many people with all our diligent efforts. Lazer India stands among the top leading companies of home appliances with honor.

We have 20+ branches all over India. We have a bond with 350 direct dealer estimations. We have 2650 distributors in PAN India.

Around 10,000+ retailers are sharing a trusted bond with us. Additionally, We have more than 300 service franchises in pan India.

Our mission is to assist you in streamlining your daily tasks and providing comfort. Lazer India is well known for its supreme combination of quality and functionality. We have gained the trust of many people because of our consumer-friendly experience.

Bring Lazer India Home Appliances at home and set a new standard for comfort.



Let our Iron
Elevate your style



Dual Coated Weilburger
(German make)
Golden coated sole plate



Heavy weight
for more effective
Ironing



Unique adjustable
temperature control

Easy to slide, non-sticky glide

IRON

Introducing the latest innovation from Lazer India: the ultimate clothes iron designed to transform your ironing experience!

Discover the versatility of Lazer India's iron range which includes steam irons, heavy-weight irons, and dry irons. Each iron is crafted with precision to meet diverse ironing needs, ensuring efficiency and exceptional results with every use.

Our iron combines sleek design with powerful steam technology, effortlessly tackling wrinkles and creases to leave your clothes looking crisp and fresh. With its ergonomic handle and fantastic features, ironing becomes a breeze, allowing you to glide through your laundry with ease.

Trust Lazer India to deliver quality and reliability with every press. Elevate your ironing routine with the Lazer India clothes iron—an essential for those who demand excellence in every detail.



STEAM IRON

POWERFUL STEAM BOOST

It effortlessly smooths out even the most stubborn wrinkles, making quick work of heavy fabrics like denim and linen.

360-DEGREE SWIVEL CORD

It provides unparalleled flexibility and ease of use. This innovative design allows the cord to move freely in any direction.

FINE MIST SPRAY

The fine mist helps to relax fibers, making ironing smoother and more effective, especially on fabrics that require a light touch.

LARGE WATER TANK

It ensures continuous steam production, maintaining optimal ironing performance throughout your session.

5 FABRIC SETTINGS

By selecting from multiple fabric settings, you can ensure that each garment receives the ideal temperature and steam level for safe and effective ironing.

MULTIPLE SELECTION

The Lazer India steam iron range includes models like the Imperial, Elena, and Elena Plus, featuring power ratings ranging from 2200 to 1400 watts. It comes with a comprehensive two-year warranty and is available in various colors.

HEAVY-WEIGHT DRY IRON

HEAVY HEATING ELEMENT

Heavy-weight iron is integrated with a heavy heating element. It ensures rapid and consistent heating for perfect ironing.

EFFECTIVE HEATING

The heavy-weight iron delivers perfect and effective ironing for all types of fabrics. It is especially effective for stubborn denim and cotton, making them wrinkle-free.

ADJUSTABLE THERMOSTAT

It features an adjustable thermostat, allowing precise temperature control to suit fabric types and ironing needs.

360-DEGREE SWIVEL CORD

You can iron easily from any angle with the 360-degree swivel cord, giving you complete flexibility and control.

5 FABRIC SETTINGS

The Dry Iron has 5 fabric settings to customize your ironing experience. It ensures the perfect temperature for everything from delicate silks to sturdy denim.

HEAVY HEATING ELEMENT

The Dry iron is integrated with a heavy heating element. It ensures rapid and consistent heating for perfect ironing.

MULTIPLE SELECTION

Our dry iron range offers a variety of color options and power ratings from 1000 to 1200 watts. Each iron comes with a 2-year warranty, ensuring reliability and effective ironing.

DRY IRON

ADJUSTABLE THERMOSTAT

It features an adjustable thermostat, allowing precise temperature control to suit fabric types and ironing needs.

360-DEGREE SWIVEL CORD

You can iron easily from any angle with the 360-degree swivel cord, giving you complete flexibility and control.

5 FABRIC SETTINGS

The Dry Iron has 5 fabric settings to customize your ironing experience. It ensures the perfect temperature for everything from delicate silks to sturdy denim.

HEAVY HEATING ELEMENT

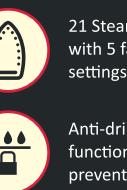
The Dry iron is integrated with a heavy heating element. It ensures rapid and consistent heating for perfect ironing.



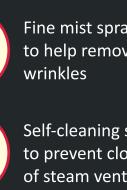
Premium care for
your high-end fashion



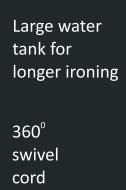
Powerful
steam boost



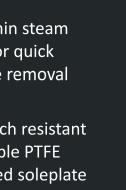
21 Steam vents
with 5 fabric
settings



Fine mist spray
to help remove
wrinkles



Large water
tank for
longer ironing



28g/min steam
rate for quick
crease removal



Rated Power
2200 W

IS : 302-2-3

2 Years
Warranty
on Product



STEAM IRON

LAZER
SIMPLIFYING



STEAM IRON



Powerful steam boost



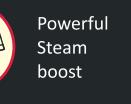
PTFE Coated sole plate



Overheating safety



Silver layered thermostat



Powerful Steam boost



Rated Power
1400 W



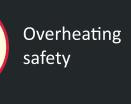
IS : 302-2-3



2 Years
Warranty on Product



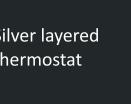
Powerful steam boost



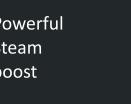
PTFE Coated sole plate



Overheating safety



Silver layered thermostat



Powerful Steam boost



Rated Power
1300 W



IS : 302-2-3



2 Years
Warranty on Product

STEAM IRON

STEAM IRON

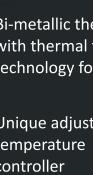
LAZER
SIMPLIFY LIVING

IMPERI

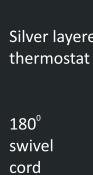
Banish wrinkles Unleash elegance



ual coated weiburger
German make)
olden coated sole plate



thermostat
use
safety



A circular icon with a red border. Inside is a black silhouette of a balance scale. The number '1.8' is above 'KG' in white, indicating the weight of the iron.



A shield-shaped logo with a red border. Inside the shield, the number '2' is prominently displayed in white, with the word 'YEARS' in a smaller white sans-serif font below it.





FORTUNER

INNOVA PLUS

HEAVY WEIGHT DRY IRON

HEAVY WEIGHT DRY IRON

The image shows two heavy-duty dry irons side-by-side against a black background. On the left is the 'FORTUNER' model, featuring an orange and black design with a black sole plate. On the right is the 'INNOVA PLUS' model, featuring a white and yellow design with a white sole plate. Both irons have a ergonomic handle and a coiled power cord.

Product	Color	Handle Color	Sole Plate Color
FORTUNER	Orange/Black	Black	Black
INNOVA PLUS	White/Yellow	Yellow	White

FORTUNER Features:

- Dual coated weiburger (German make) golden coated sole plate
- Bi-metallic thermostat with thermal fuse technology for safety
- Ag+ Silver layered thermostat
- Heavy weight for more effective Ironing
- 5 Fabric settings
- Unique adjustable temperature controller
- 360° swivel cord
- Indicator lamp for power ON/OFF

INNOVA PLUS Features:

- Dual coated weiburger (German make) golden coated sole plate
- Bi-metallic thermostat with thermal fuse technology for safety
- Ag+ Silver layered thermostat
- Heavy weight for more effective Ironing
- 5 Fabric settings
- Unique adjustable temperature controller
- 360° swivel cord
- Indicator lamp for power ON/OFF

Technical Specifications:

- Rated Power: 1000 W
- ISI Marked: IS : 302-2-3, IS : 366
- Warranty: 2 Years

LAZER
SIMPLIFY LIVING

A photograph of a woman with long dark hair, wearing a white sweater, ironing a white shirt on a white ironing board. She is smiling and looking down at the iron and the shirt. The background shows a bright room with white walls and a window.



DRY IRONS

ULTIMATE GLO

GLIDE

DRY IRONS

DUAL INDICATOR
READY FOR USE

DUAL INDICATOR
HEATING

Dual Indicator

Two Lazer dry irons are shown side-by-side. The iron on the left is orange with blue and black accents, and the iron on the right is blue with white and black accents. Both irons have a circular 'Dual Indicator' light on the handle. A small circular inset shows a close-up of the indicator light.

Weilburger (German make) coated sole plate

High-temperature grade PBT insulator for fire safety

Bi-metallic thermostat with thermal fuse technology for safety

Precision tip and button grove

360° swivel cord

Silver-layered thermostat contacts

5 Fabric settings

Adjustable temperature controller

Rated Power 1100 W

IS : 302-2-3

ISI Marked

2 Years Warranty on Product

Weilburger (German make) coated sole plate

High-temperature grade PBT insulator for fire safety

Bi-metallic thermostat with thermal fuse technology for safety

Precision tip and button grove

360° swivel cord

Silver-layered thermostat contacts

5 Fabric settings

Adjustable temperature controller

Rated Power 1000 W

IS : 302-2-3

ISI Marked

2 Years Warranty on Product

LAZER
SIMPLIFYING

A man with a beard, wearing a white t-shirt, is ironing a light-colored shirt on a blue and white checkered ironing board. He is smiling and looking down at the iron. The background is a plain white wall.



SILK ROUTE

ULTIMATE

DRY IRONS

DRY IRONS

SILK ROUTE

- Weilburger (German make) coated sole plate
- High-temperature grade PBT insulator for fire safety
- Bi-metallic thermostat with thermal fuse technology for safety
- Precision tip and button grove
- 5 Fabric settings
- Adjustable temperature controller
- 360° swivel cord
- Ag+ Silver-layered thermostat contacts
- Rated Power 1200 W
- SAFETY IS : 302-2-3
- ISI Marked
- 2 Years Warranty on Product

ULTIMATE

- Weilburger (German make) coated sole plate
- High-temperature grade PBT insulator for fire safety
- Bi-metallic thermostat with thermal fuse technology for safety
- Precision tip and button grove
- 5 Fabric settings
- Adjustable temperature controller
- 360° swivel cord
- Ag+ Silver-layered thermostat contacts
- Rated Power 1100 W
- SAFETY IS : 302-2-3
- ISI Marked
- 2 Years Warranty on Product

LAZER
SIMPLIFY LIVING

A woman with long brown hair, wearing a white and red striped sweater, is holding an iron. She is standing in front of a white background.



DRY IRONS



Large Sole plate



ULTRA



FEATHERLITE

DRY IRON



Weilburger
(German make)
coated sole plate



High-temperature
grade PBT insulator
for fire safety



Bi-metallic thermostat
with thermal fuse
technology for safety



Precision tip
and button
groove



Rated Power
1000 W



2 Years
Warranty
on Product



IS : 366



ISI Marked



2
YEARS



Weilburger
(German make)
coated sole plate



High-temperature
grade PBT insulator
for fire safety



Bi-metallic thermostat
with thermal fuse
technology for safety



Precision tip
and button
groove



180°
swivel
cord



Silver-layered
thermostat
contacts



IS : 302-2-3



ISI Marked



2
YEARS



IS : 366



ISI Marked



2
Years
Warranty
on Product

LAZER®
SIMPLIFYING



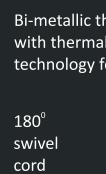
Large Sole plate



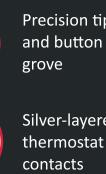
Weilburger (German make) coated sole plate



High-temperature grade PBT insulator for fire safety



Bi-metallic thermostat with thermal fuse technology for safety



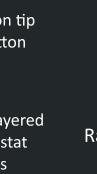
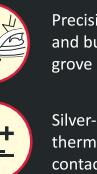
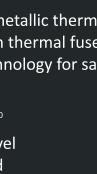
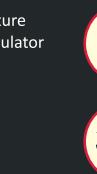
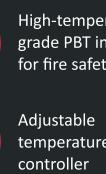
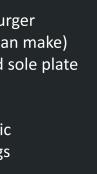
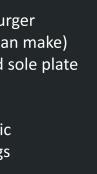
Precision tip and button groove



Rated Power 1000 W



2 Years Warranty on Product



FRUIT JUICE
INSTANTLY



Simplify Your
Kitchen Life!



Enjoy Perfect Rice
Every time



Efficiency at Your Fingertips
Power Up, Save on Precision



Easy to slide,
non-sticky glide



WARMING HOME SINCE 1983
YOUR WIDEST CHOICE IN COMFORT



MORE THAN JUST A
GEYSER
it's a lifestyle



Your Cooling
Comfort



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Scan to download
e-catalogue

MANUFACTURING IRON SINCE 1983

MASTER THE ART OF IRONING

Note: Kindly note that photographs shown here are indicative. Due to continuous improvements, the actual product at the time of supply may differ from the details given herein. Vardhman Group/Lazer India (P) Ltd. reserves the right to make changes in Data/Details without any prior notice.

*T&C APPLY